

Getting Started: 1Password for Marketing

Collaboration doesn't have to be a chore.

Marketing teams thrive on collaboration, but it's not always easy to share everything you need to work together. With 1Password, you can give the whole team secure access to the things they need to do great work.

Share login credentials, sensitive documents, credit cards – even secure notes and software licenses. Manage permissions on a granular level so contractors, external partners, and other teams only have access to what they need.



**Marketing teams
use 1Password to:**

- Share social media login credentials internally
- Share sensitive documents with external partners for market research
- Share logins with contractors
- Share reports and other sensitive files with leadership
- Monitor the whole team's access with Advanced Protection

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We use dozens of enterprise apps and 1Password helps us protect our team without slowing them down. We chose 1Password because it provides unmatched security, is easy to manage, and even easier to use. Plus shared vaults mean everyone has access to the things they need.

– Method Communications